

# product/81 creative lab.

## who we are

“Everything is a product and there is a product for everyone”

Launched in 2008 in Tokyo, product/81 is a Wynwood-based creative lab. We are a team of forward-thinking individuals from a wide-range of disciplines and backgrounds in advertising, literature, design, journalism and finance. We provide alternative creative solutions to businesses using a hyper-local and organic approach. At the root of our work is collaboration and experimentation. In short, we are culture designers.

To learn more about what we do and our clients, visit [product81.com](http://product81.com).

## who we're looking for

### Content Producer/ On-camera talent

The Content Producer/On-camera talent is responsible for creating, developing, and producing multi-platform digital content for our clients. From blog posts to web videos, the Content Producer will work closely with the content and creative team to brainstorm, propose and plan branded content.

- Proven experience as a storyteller for featured stories, entertainment and short form doc style content
- Must be able and willing to work and appear on-camera; demo reel a plus.
- Knowledge of basic camera, lighting and sound a plus.
- Bachelors degree in Broadcasting, Journalism, Advertising or related field. Or equivalent professional experience.
- Spanish language proficiency (reading and writing) a plus

## what we love

- A natural storyteller with a passion for developing and presenting story ideas
- A self-starter with a make-it-happen attitude who can write, gather, edit and produce content under pressure without compromising quality
- Tech savvy: strong skills with basic understanding of multi-media file formats and web/mobile platforms
- Invested and engaged in the local community and authentically understands and represents the local viewer

## fine print

Competitive pay (based on experience). Healthcare. Paid vacation. Lots of office perks.

## where do I sign up?

Good question. If you want to work on amazing creative projects in an open and experimental environment, send us your resume and/or portfolio to [jobs@product81.com](mailto:jobs@product81.com).